



NEWS RELEASE

FOR IMMEDIATE RELEASE

GLS DYNAFLEX™ TPE Adds Function and Style to Award-Winning Kitchen Essential

Thermoplastic elastomer transforms age-old rolling pin into a high-tech product.

McHENRY, Ill. – February 4, 2009 – Wilton Products brought home a Bronze award in the 2008 *Business Week* / IDSA-sponsored IDEA competition for its new all-plastic rolling pin, the first dishwasher-proof model ever made. The innovative utensil features bright yellow non-stick surfaces and non-slip removable handles, setting a new standard for usability and design creativity. Key to the performance and safety of the rolling pin is DYNAFLEX™ G2755 thermoplastic elastomer (TPE) from GLS Thermoplastic Elastomers, a PolyOne business and global leader in high-performance, custom-formulated TPEs.

DYNAFLEX G2755 TPE is compliant with U.S. Food and Drug Administration (FDA) requirements for food contact applications. It also offers a soft-touch feel and a non-stick, easy-clean surface ideal for the rolling pin barrel. This high-performance material takes the stickiness out of rolling dough and puts the messy clean-up where it belongs—in the dishwasher.

“The GLS TPE team was instrumental in the creation of our award-winning rolling pin,” said Karen Swinford, senior vice president, Wilton Products. “Because PolyOne has a global presence, they were able to provide local technical resources in Asia, where the product is made. The company worked tirelessly to find the perfect TPE for this application, and helped us meet a very tight production deadline, just two and a half months after material selection. We couldn’t have made this rolling pin without the GLS team and DYNAFLEX TPE.”

GLS DYNAFLEX G2755 TPE imparts no taste or smell. It’s entirely safe for food contact, having met the FDA’s milk, oil and water direct contact criteria. In addition to FDA compliance, DYNAFLEX G2755 provides high flow, which is

necessary to injection mold the long, tubular sleeve that is attached on top of the plastic barrel. The seamless design of the sleeve prevents any blemishes from occurring as the dough is rolled out.

“PolyOne offers customers like Wilton the advantages of global application development resources that can speed time to market,” said Rick Noller, marketing director, GLS Thermoplastic Elastomers. “Having highly skilled and experienced staff members on site to work with Wilton and its molder, as well as having a local source of DYNAFLEX TPE, ensured a fast, high-quality result. We congratulate Wilton on the positive response they are receiving from consumers, retailers and the media on this new product.”

About GLS Thermoplastic Elastomers

GLS, acquired by PolyOne in January 2008, is a global leader in the development, manufacture, and supply of high-performance, custom-formulated thermoplastic elastomers (TPEs). Please visit our Web site, www.glscorp.com, for additional information.

About PolyOne

PolyOne Corporation, with annual revenues of more than \$2.7 billion, is a premier provider of specialized polymer materials, services and solutions. Headquartered outside of Cleveland, Ohio USA, PolyOne has operations around the world. For additional information on PolyOne, visit our Web site at www.polyone.com.

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Photo: The new all-plastic Wilton rolling pin with bright-yellow accents and removable handles for automatic dishwashing was designed using DYNAFLEX™ G2755 thermoplastic elastomers (TPEs) from GLS Thermoplastic Elastomers. The GLS material contributed a soft-touch feel and a non-stick, easy-clean surface to the rolling pin, which won a 2008 Bronze IDEA award.

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