



NEWS RELEASE

FOR IMMEDIATE RELEASE

PolyOne to Highlight Sustainable Solutions at International Home + Housewares Show 2010

Cleveland, OH. – March 11, 2010 – PolyOne Corporation (NYSE: POL) will display its new portfolio of renewable and eco-responsible specialty materials at the International Home + Housewares Show (IHHS) in Chicago, March 14-16.

PolyOne will present solutions that enable customers to respond to today's leading environmental challenges, from elimination of lead, phthalates and halogens to increased utilization of renewably resourced raw materials. PolyOne's diverse portfolio of sustainable solutions is specifically designed to help manufacturers position their products to address the growing environmental awareness and sensitivity of today's consumer:

Breakthrough bio-derived solutions based on renewable resources

- reSound™ biopolymer compounds for durable applications
- GLS OnFlex™ BIO TPE alloys with up to 20% bio-content
- GLS Versaflex™ BIO TPE alloys based on 70% renewable resources
- OnColor™ BIO colorants for bio-derived polymers

Highly filled, lead replacement solutions enable metal substitution

- Gravi-Tech™ high-density polymer compounds

Non-phthalate, non-halogenated and BPA- free solutions

- GLS Versaflex™ HC MT Series (non-phthalate) TPE alloys
- GLS Versaflex™ CL E Series (non-phthalate)TPE alloys
- GLS OnFlex™ HFFR (halogen-free) TPE compounds
- Edgetek™ XT high-performance blends made with Eastman Tritan™ BPA-free copolyester
- Geon™ non-phthalate and CPSIA-compliant flexible vinyl compounds

This exhibition, conducted annually by the International Housewares Association (www.housewares.org), showcases new products, technologies, and concepts for

the home. The show is expected to draw 60,000 professional attendees and 2,000 exhibitors from over 35 countries around the world.

About PolyOne

PolyOne Corporation, with 2009 annual revenues of \$2.1 billion, is a premier provider of specialized polymer materials, services and solutions. Headquartered outside of Cleveland, Ohio USA, PolyOne has operations around the world. For additional information on PolyOne, visit our Web site at www.polyone.com.

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Frequently asked questions regarding the following press release:

PolyOne to Highlight Sustainable Solutions at International Home + Housewares Show 2010

Q. What is the International Home + Housewares Show?

A. The International Home + Housewares Show provides a first-hand look at consumer lifestyle and product trends for all areas of the home, both interior and exterior. Housewares products exhibited at the show are categorized into four categories: clean + contain; dine + design; wired + well; and global crossroads. PolyOne's booth will be located in the industry services provider pavilion in the South hall.

Q. What value does PolyOne bring to this industry?

A. PolyOne's businesses bring a broad range of polymer solutions that can meet the needs of designers and OEMs looking for ways to make their products more sustainable, eco-friendly, and safe. In addition, these materials are combined with extensive technical support, enabling customers to incorporate them into existing and new product designs without having to endure the typical "learning curve" encountered when first incorporating a new material. PolyOne materials also meet FDA regulatory requirements so critical to many products in this market.

Q. Why is PolyOne exhibiting at this show?

A. PolyOne's portfolio of sustainability solutions is ideally suited for companies trying to appeal to environmentally conscious consumers. Exhibiting at this event will allow us to highlight our robust capabilities with both exhibitors and attendees in the home and housewares industry.